# **Advantaged Ventures LLC.**

**Operating: Emerginggrowthfunding.com** 

A Registered Reg. CF Crowdfunding Platform

Raising capital for new and small business

### **Term Sheet**

## **Investor Preference Interests**

### **The Offering**

Issue: Up to \$150,000 in Investor Preference Interests in Advantaged Ventures LLC, a newly formed Virginia LLC.

**Price: \$1000 per Investor Preference Interest** 

**Minimum Investment \$25,000 (25 Investor Preference Interests)** 

First closing upon subscription of two interests (\$50,000); immediate acceptance of subscriptions thereafter.

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Purchasers of the Investor Preference Interests are entitled to a pro-rata share of periodic distributions equal to 60% of gross revenue of the Company until the Purchasers' investment is returned and a conversion to ordinary Membership Interests in Advantaged Ventures LLC. thereafter on the basis that \$10,000 of their original investment equals 1% Membership Interest.

Management believes that it can generate sufficient revenue to return those funds to the purchasers within the first 12 months of operation and convert the holders of the Investor Preference Interests into up to 15% of the company thereafter.

The intent is to provide the investors both a quick return of their capital investment and a significant income stream thereafter with no capital at risk.

### **Summary**

Advantaged Ventures LLC will create, register and operate an investment crowdfunding platform pursuant to SEC Reg. CF and compliant with FINRA's rules for funding portals, under the name of Emerginggrowthfunding.com.

Investment crowdfunding has already matured in Europe and Israel and is healthy and growing rapidly in the US. We see an opportunity to capitalize on that growth just as the market in the US begins to really take off.

In the US Regulation Crowdfunding (Reg. CF) is just 3 years old and already small companies have raised over \$200 million. There are currently 45 portals registered with FINRA. Three portals dominate the industry.

### The Market

There are always a great many small companies that could benefit from a capital infusion of a lot less than \$1 million, the Reg. CF upper limit. Hundreds of thousands of small businesses are actively looking for that capital every year. Most will get financing from a bank.

We have already contacted a network of professional business and loan brokers who want one more item in their financing bag of tricks because a standard bank loan is not always the best route for a company to take. Several have suggested that they could keep our pipeline full all by themselves. Companies that offer and sell franchises want us to list and help provide funding for their new franchisees. We expect to develop multiple sources that can refer multiple offerings to keep our pipeline truly full.

# **Use of Proceeds**

Marketing, marketing and more marketing

We intend to concentrate almost all of the money we are raising in this offering of Investor Preference Interests to one goal: Selling out the first ten offerings that we list on the Reg. CF platform. We want to emphatically demonstrate that investors will come to our platform and purchase these investments.

Every person that visits our platform will be a self-described investor willing to look at a crowdfunding platform for a potential investment. We will always be marketing, advertising and reaching out to many more potential investors than we actually need to sell out the offerings we host.

We expect it will take 4 months for FINRA to grant our license for the Reg. CF platform. In the interim we expect to begin marketing the platform with a "Coming Soon" advertising and public relations campaign will begin to introduce the platform to the world of investors.

We have a story to tell about a group of very bright, very experienced financial executives who want to demonstrate that crowdfunding is a viable and interesting mechanism for corporate finance. We will demonstrate that smaller investors can be attracted to crowdfunding platforms if you offer them better investments in real companies instead of pie-in-the-sky unicorns.

Our tag line: In crowdfunding, no one wins unless the investors win. And by winning we mean that investors should have some real world ROI.

For the most part, the companies that will list on our platform se companies are actively seeking financing. They are speaking with banks before they would come to us. They already have what they think are "bankable" financial statements. They have a business plan or at least a story about how they are going to use this loan to make more money and how they will have the cash flow to make the payments.

Each of these companies will list on the platform with a marketing plan and marketing budget for their offering already agreed upon. We are prepared to work with each company and help them to develop the right investment product and to present it efficiently to a highly targeted audience of potential investors.

A significant portion of the funds we are raising from investors for this platform will be spent to market these offerings and build our own brand at the same time. We want to be prepared to loan money to each company if their marketing is working just not well enough and their campaign needs an infusion of cash to close the offering.

#### Why are we fixated on the first 10 Reg. CF offerings?

Based upon our on-going discussions with business brokers about companies they would like to send to us, an average offering might raise \$500,000 for a small business seeking to expand.

Our fee for each Reg. CF offering that closes would be 5% of that amount, well within the industry norm. Completing all 10 offerings would be a total of \$5 million raised from the public of which we would yield a gross profit of \$250,000.

Holders of the Investor Preference Interests are entitled to a pro-rata share of periodic distributions equal to 60% of gross revenue of the Company until the Purchasers' investment is returned and a conversion to ordinary Membership Interests in Advantaged Ventures LLC. thereafter on the basis that \$10,000 of their original investment equals 1%

The intent is to provide the investors both a quick return of their capital investment and a significant income stream thereafter with no capital at risk.

For more information please contact:

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